

Brussels, 5 October 2016

RADISSON BLU SIGNS A NEW HOTEL & SPA IN NIDA MARINA, LITHUANIA'S REMARKABLE UNESCO WORLD HERITAGE SITE

Radisson Blu, the iconic hotel brand driven by innovation and design, is delighted to announce the signing of the Radisson Blu Hotel & Spa Nida Marina, Lithuania, strengthening its footprint in the Baltics. Radisson Blu already operates two hotels in Vilnius and one in Klaipeda.

The newly built resort hotel will be on the Curonian Spit – a 98km long curved sandy peninsula that separates the Curonian Lagoon from the Baltic Sea that was made a UNESCO World Heritage site in 2010. Located on the waterfront of the Nida marina, the hotel will overlook the Curonian Lagoon in the center of the Curonian Spit.

Elie Younes, Executive Vice President & Chief Development Officer of Carlson Rezidor said: "The Radisson Blu Hotel & Spa, Nida Marina will be Carlson Rezidor's 5th hotel in Lithuania and the first five-star hotel on the Curonian Spit. We are incredibly proud to continue building on our leading position in the region with such a spectacular resort located on a UNESCO World Heritage site. We feel privileged to bring our award-winning, world class hospitality to a new destination, and to partner with UAB Marina Nida on this exciting new project."

The Radisson Blu Hotel at Nida Marina will open its doors in 2019 with 93 rooms, a bar lounge situated in the lobby and a restaurant and terrace offering stunning views of the Curonian Lagoon. Guests will be able to enjoy extensive leisure & spa facilities, including an 18m indoor swimming-pool and a selection of high-end shops. The resort will also be quipped with meeting and event spaces to cater for Meetings, Incentives, Conferences and Exhibitions. Other exclusive leisure facilities are also planned to be added, including boat mooring bays.

A spokesperson for UAB Marina Nida, owners of the new hotel said: "We are very proud and confident to partner with Carlson Rezidor Hotel Group as they have a strong experience in operating upper upscale and successful hotels in Lithuania and the Baltics region. Launching the first five-star hotel with a top international hotel management company will help raise the profile of tourism on the Curonian Spit. We are delighted to unveil to local and international guests the best and most beautiful sights and sounds of Lithuania."



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About Radisson Blu®

Radisson Blu® is one of the world's leading hotel brands with nearly 300 hotels in operation in 69 countries and territories. Radisson Blu's vibrant, contemporary and engaging hospitality is characterized by a unique Yes I Can!™ service philosophy, and all of its first class hotels offer a range of signature features that are empathetic to the challenges of modern travel, including the 100% Satisfaction Guarantee. Distinguished the world over as the brand with Hotels Designed to Say YES!™, Radisson Blu offers a vivid visual celebration of leading-edge style where the delight is in the detail. Radisson Blu hotels are located in prime locations in major cities, airport gateways and leisure destinations across the world.

Radisson Blu is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By Carlson™. For reservations and more information visit, www.radissonblu.com. Connect with Radisson Blu on social media: @RadissonBlu on Twitter and Instagram and Facebook.com/RadissonBlu.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups and includes 1,400 hotels in operation and under development with more than 220,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By Carlson™. In most hotels, guests can benefit from Club Carlson™, one of the 2015 – 2016 "Top Three Hotel Rewards Programs" as ranked by U.S. News and World Report. Carlson Rezidor Hotel Group and its brands employ 90,000 people worldwide and is headquartered in Minneapolis, Singapore, and Brussels. For more information, visit www.carlsonrezidor.com and follow on Twitter @carlsonrezidor.

